

HERITAGE FORUM

Management & Storytelling

30/11—01/12

30 November (Thursday) Management

moderated by Radoslav Iliev,
Sofia University

9:00 Registration and Coffee

9:20 Start of the forum day with welcome speeches

- Luc Lévy, Director of the French Institute in Bulgaria
- Irene Maria Plank, Ambassador of the Federal Republic of Germany in Sofia
- Liz Chapman, Deputy Head of Mission, British Embassy Sofia

9:40 The Opening of Buzludzha:
Opening of a Discussion on Cultural
Heritage Management –
arch. Dora Ivanova,
Buzludzha Project Foundation

10:00 Session 1 The State System for Cultural Heritage Preservation

- Road Map for the Development of the System of Immovable Cultural Heritage in Bulgaria - arch. Petar Petrov, director of the National Institute for Immovable Cultural Heritage
- Structure of the Heritage Preservation System in France. Methods and Tools - Frédéric Auclair, President of Almatoya Architecture, former president of the National Society of the French Heritage Architects (ANABF)
- Heritage Management in Germany: Instruments, Institutions, Incentives - prof. Jörg Haspel, 1992 - 2018 director of the Cultural Monuments Authority in Berlin

11:00 Q & A session

11:20 Coffee break

11:40 Panel discussion
“What specific steps can be taken to improve the cultural heritage preservation system in Bulgaria?“, moderated by Ivan Vasilev, Balkan Heritage Foundation

12:20 Open Forum

12:50 Lunch break

14:20 Session 2 Management Models of Cultural Heritage Sites

- Management Methods and Models in the Field of Cultural Heritage - Prof DSc Ivan Kabakov, Sofia University, Chair for History and Theory of Culture
- Strategic Management Plans for Cultural Heritage, Prof DSc arch Todor Krestev, Honorary Chairmen of ICOMOS Bulgaria
- Life Support for Cultural Heritage in the UK – arch. Graham Bell, director of Cultura Trust UK

15:40 Q & A session

16:00 Coffee break

16:20 Panel discussion
“What management models can be used in the praxis in Bulgaria” moderated by Martin Zaimov, Sofia Discussion Forum

17:00 Open Forum

17:30 Closing

1 December (Friday) Storytelling

moderated by Radoslav Iliev,
Sofia University

9:00 Registration and Coffee

9:20 Start of the forum day with welcome speeches

9:40 Developing an Inclusive Process for
Communicating Dissonant Heritage –
arch. Dora Ivanova, Buzludzha Project
Foundation

10:00 Session 3 Storytelling: Engaging the Public in Creating and Presenting a Multi-Perspective Narrative

- Narrative Scenography - Making History Experienceable - prof. Uwe Brückner, Studio Uwe Brückner
- Listening to the Language of the Materials in Buzludzha - prof. Thomas Danzl, Chair for Restoration at the Technical University Munich
- Storytelling Through digital Channels - Joerg Stierle & Lyudmila Stancheva, POSTSTUDIO

Draft program

The program might be a subject to change.

- Histories from Belene: virtual conversations with survivors of the largest communist camp - Prof. Dr. Daniela Koleva, Chair for History and Theory of Culture at Sofia University; Sofia Platform Foundation

11:10 Q & A session

11:30 Coffee break

- Storytelling Comes First, #МОЖЕЛО - Nadya Zaharieva & Juliana Decheva, America for Bulgaria Foundation
- The Power of Light - Marin Petkov (CEO) & Marin Dimitrov (COO), MP-STUDIO
- Talking NONUMENTally - Stefan Sterev, Informburo Association
- How to Write an Immersive Site-Specific Story - Dimitar Uzunov, Summer Scriptwriting Base

12:50 Q & A session

13:10 Lunch break

14:20 Case Study Workshop How to Tell the Story of Buzludzha?, moderated by Prof Uwe Brückner and Dimitar Uzunov

The purpose of this workshop is not to explore the history of Buzludzha, but to brainstorm ideas on how to approach the creation of a multi-layered narrative. A group of experts will present their views and the audience will be invited to join the discussion.

17:30 Closing

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EN BULGARIE



Посолство
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